



UNIVERSITY DISTRICT COMMUNITY ASSOCIATION NEWSLETTER ADVERTISING CONTRACT

COMPANY / ORGANIZATION _____

CONTACT NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL AND/OR WEBSITE _____

1. ISSUE SELECTION:

The UDCA Newsletter is published bi-annually. Please select the issue(s) for inclusion:

- SPRING / SUMMER FALL / WINTER

2. SPECIFICATIONS AND COST:

- CENTER SPREAD (10.25”H X 16.25”W)\$400.00
- INSIDE FRONT COVER (9.75”H X 7.5”W)\$250.00
- INSIDE BACK (9.75”H X 7.5”W)\$250.00
- BACK COVER (HALF PAGE) (4.75”H X 7.5”W)\$125.00
- FULL PAGE (4.75”H X 7.5”W)\$150.00
- HALF PAGE (4.75”H X 7.5”W)\$60.00
- QUARTER PAGE (4.75”H X 3.75”W)\$40.00
- BUSINESS CARD.....\$25.00

Artwork should be pre-formatted to the size of ad purchased. Print-ready artwork will be accepted in the following formats: PDF, JPG, or TIFF. Files will not be returned. The UDCA Newsletter is not responsible for spelling, grammatical, or numerical errors on submitted artwork.

3. SUBMISSION DEADLINE:

ISSUE	SPRING / SUMMER	FALL / WINTER
DEADLINE FOR AD	APRIL 5	OCTOBER 5*

To Submit please include the signed Contract, Ad, and Payment:

EMAIL: newsletter@udca.info with Newsletter Ad in the subject line

MAIL: UDCA Newsletter / Advertising
PO Box, 21483 Detroit, MI 4822

*date subject to change

4. CALCULATION FOR PAYMENT:

Please make checks payable to UDCA and note the selected Issue in the Memo line or fill out the separate Credit Card Form.

NUMBER OF ISSUES SELECTED _____

AD COST (PER SECTION 2) x _____

TOTAL PAYMENT DUE = _____

NOTE: Payment must be received by deadline (as per Section 3) or ad will not be published. There is a \$35.00 fee for returned checks. Per the UDCA Bylaws, the UDCA Newsletter cannot publish political campaign ads.

SIGNATURE _____ **DATE** _____

QUARTER PAGE
H 4.75 IN
W 3.75 IN

CENTER SPREAD
H 10.25 IN
W 16.25 IN

FULL PAGE
H 9.75 IN
W 7.5 IN

HALF PAGE
H 4.75 IN
W 7.5 IN